



Distressed Property Marketing To First Time Homebuyers

Property Address: _____

Email:

- E-blast to Agents
- E-blast to Sphere
- E-blast to Purchased Leads
- E-blast to Investors
- E-blast to _____

Property Listed On:

- MLS
- Zillow
- Gmail Real Estate
- Yahoo Real Estate
- Other _____
- Other _____
- Other _____

Social Networking:

I have given property exposure on:

- Twitter
- Active Rain
- Other _____
- Other _____
- Other _____

Website:

- I have a video Tour posted on site via YouTube or other service
- I have Blogged about short sales for first-time homebuyers
- I have Blogged about details of this property
- I have the max number of quality Pictures posted on this website and the MLS
- I have posted the Financing Details, including down payment, programs property qualifies for, and estimated principle, interest, taxes and insurance (PITI), for the property based on down payment amount
- A First-Time Homebuyer "How to Buy a Distressed Property" page is easily accessible on my website
- I have posted First-Time Homebuyer Video Testimonials on my website
- Other _____
- Other _____

At Property:

- Sign with text rider (goomzee.com)
- Flyer with financing information based on rate and down payment
- Other _____
- Other _____